



ROYALBONUSES.COM MEDIA KIT 2017

Some Facts About Us:

- **Founded:** 2014
- **Monthly visitors:** 100.000 – 120.000 unique visitors a month
- **Main GEOs:** Sweden, United Kingdom, Sweden, Australia, Canada
- **Average Page Views:** 1.79
- **Alexa Rank (to 07/2017)** – 371.409
- **GEO Targeting:** Upon Request
- **Mailers send out:** Once a week, Included in promotional package

Google Analytics Statistics:

| RoyalBonuses.com | | | | | |
|---|---|---|---|---|---------------------------------------|
| Primary Dimension: Country City Continent Sub Continent | | | | | |
| Secondary dimension | | | | | |
| Country | Acquisition | | | Behavior | |
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session |
| | 102,599 % of Total: 100.00% (102,599) | 96.83% Avg for View: 96.77% (0.07%) | 99,349 % of Total: 100.07% (99,283) | 72.07% Avg for View: 72.07% (0.00%) | 1.79 Avg for View: 1.79 (0.00%) |
| 1. United Kingdom | 20,045 (19.54%) | 97.86% | 19,617 (19.75%) | 72.09% | 1.80 |
| 2. Canada | 17,390 (16.95%) | 98.84% | 17,188 (17.30%) | 59.59% | 2.01 |
| 3. Germany | 10,369 (10.11%) | 97.69% | 10,129 (10.20%) | 71.10% | 2.03 |
| 4. Australia | 10,292 (10.03%) | 92.96% | 9,567 (9.63%) | 75.92% | 1.60 |
| 5. Sweden | 10,020 (9.77%) | 95.62% | 9,581 (9.64%) | 86.03% | 1.40 |
| 6. Netherlands | 9,559 (9.32%) | 96.86% | 9,259 (9.32%) | 75.78% | 1.79 |
| 7. Norway | 4,919 (4.79%) | 94.96% | 4,671 (4.70%) | 79.49% | 1.49 |
| 8. South Africa | 3,789 (3.69%) | 98.50% | 3,732 (3.76%) | 75.98% | 1.58 |
| 9. United States | 3,241 (3.16%) | 97.44% | 3,158 (3.18%) | 76.52% | 1.65 |
| 10. Austria | 1,869 (1.82%) | 97.16% | 1,816 (1.83%) | 84.00% | 1.45 |

*For other traffic information please contact RoyalBonuses.com manager



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"Top Online Casinos" Section

*35% Revenue Share Deal apply

| Position | 1 Month | 3 Months | 6 months | 12 months |
|-------------|---------|----------|--------------|--------------|
| Spot#1 | - | €800 | Upon request | Upon request |
| Spot#2 | - | €700 | Upon Request | Upon Request |
| Spot#3 | - | €650 | Upon Request | Upon request |
| Spot 4 - 10 | €350 | €550 | €1000 | €1900 |

Price for several positions can be discussed individually. Please contact RoyalBonuses.com manager.



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"Top Betting Sites" Section

*35% Revenue Share Deal apply

| Position | 1 Month | 3 Months | 6 months | 12 months |
|-------------|---------|----------|--------------|--------------|
| Spot#1 | - | €700 | Upon request | Upon request |
| Spot#2 | - | €600 | Upon Request | Upon Request |
| Spot#3 | - | €500 | Upon Request | Upon request |
| Spot 4 - 10 | €300 | €400 | €900 | €1600 |

Price for several positions can be discussed individually. Please contact RoyalBonuses.com manager.



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Other Marketing Positions

* 35% Revenue Share Deal apply

| Position | 1 Month | 3 Months | 6 months | 12 months |
|-------------------------|---------|----------|--------------|--------------|
| 728x90 Top Banner | - | €700 | €1300 | €2300 |
| Slider Large | - | €900 | Upon Request | Upon Request |
| Slider Small Top | - | €550 | €900 | €1700 |
| Slider Small Bottom | €300 | €500 | €900 | €1700 |
| Featured Casino Section | - | €650 | €1300 | €2500 |
| 728x90 Bottom Banner | €250 | €400 | €700 | €1300 |

The screenshot shows the RoyalBonuses.com website interface. Key marketing positions are highlighted with green arrows and labels:

- 728 x 90 TOP BANNER:** Located at the top right of the page, above the navigation bar.
- SLIDER LARGE:** A large promotional banner for 'Fruity Casa' featuring a 150% bonus offer.
- SLIDER SMALL TOP:** A smaller promotional banner for 'ROYAL PANDA' featuring a panda mascot.
- SLIDER SMALL BOTTOM:** A smaller promotional banner for 'Aloha! CLUSTER PAYS' featuring a slot machine.

Price for several positions can be discussed individually. Please contact RoyalBonuses.com manager.



CONTACT INFORMATION

FOR ANY QUERIES PLEASE FEEL FREE TO CONTACT US USING DETAILS BELOW:

- ✓ **E-Mail:** contact@royalbonuses.com
- ✓ **Facebook:** [facebook.com/royalbonuses](https://www.facebook.com/royalbonuses)
- ✓ **Twitter:** twitter.com/royalbonuses1
- ✓ **Skype:** [royalaffs](https://www.skype.com/people/royalaffs)