



RoyalBonuses.com Media Kit 2017

Some Facts About Us:

- **Founded:** 2014
- **Monthly visitors:** 150.000 – 200.000 unique visitors a month
- **Main GEOs:** Sweden, United Kingdom, Germany, Canada, Australia
- **Average Page Views:** 1.92
- **Alexa Rank (to 07/2017)** – 444.779
- **GEO Targeting:** Upon Request
- **Mailers send out:** Once a week, Included in promotional package

Google Analytics Statistics for 2017:

RoyalBonuses.com		Acquisition			Behavior	
Country	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	
	1,060,879 % of Total: 100.00% (1,060,879)	96.23% Avg for View: 96.18% (0.05%)	1,020,881 % of Total: 100.05% (1,020,322)	63.95% Avg for View: 63.95% (0.00%)	1.94 Avg for View: 1.94 (0.00%)	
1. United Kingdom	193,716 (18.26%)	96.69%	187,300 (18.35%)	70.07%	1.82	
2. Canada	143,628 (13.54%)	96.81%	139,052 (13.62%)	58.19%	2.12	
3. Australia	133,475 (12.58%)	94.91%	126,676 (12.41%)	76.25%	1.60	
4. Netherlands	122,347 (11.53%)	97.20%	118,922 (11.65%)	52.56%	2.17	
5. Germany	99,269 (9.36%)	97.19%	96,482 (9.45%)	66.02%	1.98	
6. Sweden	90,032 (8.49%)	96.22%	86,632 (8.49%)	64.64%	1.97	
7. South Africa	47,335 (4.46%)	90.45%	42,816 (4.19%)	80.05%	1.54	
8. United States	33,853 (3.19%)	97.74%	33,087 (3.24%)	41.05%	2.30	
9. Norway	30,762 (2.90%)	96.61%	29,720 (2.91%)	72.24%	1.74	
10. Austria	21,494 (2.03%)	96.29%	20,697 (2.03%)	75.27%	1.61	

*For other traffic information please contact RoyalBonuses.com manager



ROYALBONUSES.COM PRICE LIST

"Top Online Casinos" Section

*35% Revenue Share Deal apply

Position	1 Month	3 Months	6 months	12 months
Spot#1	-	€800	Upon request	Upon request
Spot#2	-	€700	Upon Request	Upon Request
Spot#3	-	€650	Upon Request	Upon request
Spot 4 - 10	€350	€550	€1000	€1900

Price for several positions can be discussed individually. Please contact RoyalBonuses.com manager.



ROYALBONUSES.COM PRICE LIST

"Top Betting Sites" Section

*35% Revenue Share Deal apply

Position	1 Month	3 Months	6 months	12 months
Spot#1	-	€700	Upon request	Upon request
Spot#2	-	€600	Upon Request	Upon Request
Spot#3	-	€500	Upon Request	Upon request
Spot 4 - 10	€300	€400	€900	€1600

The screenshot displays the website's layout. On the left, there are promotional banners for 'Win Sum Dim Sum' and '100% Up To €100 Free Cash Bonus at Vera and John Casino'. The main content area is titled 'TOP BETTING SITES' and lists various sportsbooks with 'PLAY' buttons. A 'SITEMAP' is visible on the right side of the page. A green arrow points from the 'Win Sum Dim Sum' banner towards the 'TOP BETTING SITES' section.

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ROYALBONUSES.COM PRICE LIST

Other Marketing Positions

* 35% Revenue Share Deal apply

Position	1 Month	3 Months	6 months	12 months
728x90 Top Banner	-	€700	€1300	€2300
Slider Large	-	€900	Upon Request	Upon Request
Slider Small Top	-	€550	€900	€1700
Slider Small Bottom	€300	€500	€900	€1700
Featured Casino Section	-	€650	€1300	€2500
728x90 Bottom Banner	€250	€400	€700	€1300
New! Branding	€1000	€2600	€5000	€9000

The screenshot shows the RoyalBonuses.com website interface. A green arrow points to a '728 x 90 TOP BANNER' at the top right. Another green arrow points to a large slider advertisement for 'Fruity Casa' with the text '150% UP TO €250 ON YOUR FIRST DEPOSIT' and 'PLAY NOW', labeled 'SLIDER LARGE'. A third green arrow points to a smaller slider advertisement for 'ROYAL PANDA' with a panda mascot, labeled 'SLIDER SMALL TOP'. A fourth green arrow points to a smaller slider advertisement for 'Aloka! CLUSTER PAYS' with a tiki mask, labeled 'SLIDER SMALL BOTTOM'. The website header includes the RoyalBonuses.com logo, navigation links (Home, Bonuses, Casinos, Bookies, Software, News, Join now, Login), and a search bar.

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CONTACT INFORMATION

For any queries Please feel free to contact us using details below:

- ✓ **E-Mail:** contact@royalbonuses.com
- ✓ **Facebook:** facebook.com/royalbonuses
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