



RoyalBonuses.com Media Kit 2017

Some Facts About Us:

- **Established in:** 2014
- **Monthly visitors:** 150.000 – 180.000 unique visitors a month
- **Main GEOs:** Sweden, United Kingdom, Germany, Canada, Australia
- **Average Page Views:** 1.94
- **Alexa Rank (to 10/2017)** – 459.078
- **GEO Targeting:** Upon Request
- **Mailers send out:** Once a week, Included in promotional package

Google Analytics Statistics for 2017:

RoyalBonuses.com		Acquisition			Behavior	
Country	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	
	1,060,879 % of Total: 100.00% (1,060,879)	96.23% Avg for View: 96.18% (0.05%)	1,020,881 % of Total: 100.05% (1,020,322)	63.95% Avg for View: 63.95% (0.00%)	1.94 Avg for View: 1.94 (0.00%)	
1. United Kingdom	193,716 (18.26%)	96.69%	187,300 (18.35%)	70.07%	1.82	
2. Canada	143,628 (13.54%)	96.81%	139,052 (13.62%)	58.19%	2.12	
3. Australia	133,475 (12.58%)	94.91%	126,676 (12.41%)	76.25%	1.60	
4. Netherlands	122,347 (11.53%)	97.20%	118,922 (11.65%)	52.56%	2.17	
5. Germany	99,269 (9.36%)	97.19%	96,482 (9.45%)	66.02%	1.98	
6. Sweden	90,032 (8.49%)	96.22%	86,632 (8.49%)	64.64%	1.97	
7. South Africa	47,335 (4.46%)	90.45%	42,816 (4.19%)	80.05%	1.54	
8. United States	33,853 (3.19%)	97.74%	33,087 (3.24%)	41.05%	2.30	
9. Norway	30,762 (2.90%)	96.61%	29,720 (2.91%)	72.24%	1.74	
10. Austria	21,494 (2.03%)	96.29%	20,697 (2.03%)	75.27%	1.61	

*For other traffic information please contact RoyalBonuses.com manager



ROYALBONUSES.COM PRICE LIST

"Top Online Casinos" Section

*35% Revenue Share Deal apply

Position	1 Month	3 Months	6 months	12 months
Spot#1	-	€750	Upon request	Upon request
Spot#2	-	€650	Upon Request	Upon Request
Spot#3	-	€600	Upon Request	Upon request
Spot 4 - 10	€350	€500	€950	€1800

Price for several positions can be discussed individually. Please contact RoyalBonuses.com manager.



ROYALBONUSES.COM PRICE LIST

"Top Betting Sites" Section

*35% Revenue Share Deal apply

Position	1 Month	3 Months	6 months	12 months
Spot#1	-	€700	Upon request	Upon request
Spot#2	-	€600	Upon Request	Upon Request
Spot#3	-	€500	Upon Request	Upon request
Spot 4 - 10	€300	€400	€900	€1600

The screenshot displays the RoyalBonuses.com website interface. On the left, there are promotional banners for 'Win Sum Dim Sum' (an online slot) and '100% Up To €100 Free Cash Bonus at Vera and John Casino'. A green arrow points from the 'Win Sum Dim Sum' banner to the 'TOP BETTING SITES' section. The 'TOP BETTING SITES' section lists various sportsbooks with a 'PLAY' button next to each: NetBet, redbet, Paddy Power, bet365, Bet-atlantis, Ladbrokes, William Hill, bet.com, Inter tops, and betfair. To the right of this list is a 'SITEMAP' menu with links to HOME, BONUSES, DEPOSIT BONUSES, EXCLUSIVE BONUSES, NO DEPOSIT BONUSES, BOOKIES BONUSES, CASINOS, ALL CASINOS, UK CASINOS, SCANDINAVIAN CASINOS, MOBILE CASINOS, BOOKIES, ALL BOOKIES, UK BOOKIES, SCANDINAVIAN BOOKIES, MOBILE BOOKIES, SOFTWARE, NETENT, BETSOFT, MICROGAMING, PLAYTECH, OTHER SOFTWARE, NEWS, JOIN NOW, and LOGIN. At the bottom of the page, there is a banner for a 'First Deposit Bonus of up to' with a 'PLAY NOW' button.

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ROYALBONUSES.COM PRICE LIST

Other Marketing Positions

* 35% Revenue Share Deal apply

Position	1 Month	3 Months	6 months	12 months
728x90 Top Banner	-	€600	€1300	€2300
Slider Large	-	€800	Upon Request	Upon Request
Slider Small Top	-	€500	€900	€1700
Slider Small Bottom	€300	€500	€900	€1700
Featured Casino Section	-	€650	€1300	€2500
728x90 Bottom Banner	€250	€400	€700	€1300
New! Branding	€800	€2200	€4000	€7500

The screenshot shows the Royal Bonuses website homepage. The layout includes a top navigation bar with the Royal Bonuses logo and a search bar. Below the navigation bar is a large slider area. The main content area features several promotional banners and sliders. Green arrows point to specific marketing positions with labels:

- 728 x 90 TOP BANNER:** Points to a banner at the top right of the page.
- SLIDER LARGE:** Points to the large central slider featuring a 'Fruity Casa' promotion with '150% UP TO €250 ON YOUR FIRST DEPOSIT'.
- SLIDER SMALL TOP:** Points to a smaller slider on the right side featuring 'ROYAL PANDA'.
- SLIDER SMALL BOTTOM:** Points to another smaller slider on the right side featuring 'Aloha! CLUSTER PAYS'.

Price for several positions can be discussed individually. Please contact RoyalBonuses.com manager.



CONTACT INFORMATION

For any queries Please feel free to contact us using details below:

- ✓ **E-Mail:** contact@royalbonuses.com
- ✓ **Facebook:** facebook.com/royalbonuses
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